

The special foot support for hollow feet



- ① Finest cow hide
- ② Active carbon filter
- ③ Heel cushion
- ④ Metatarsal pad
- ⑤ High arch support

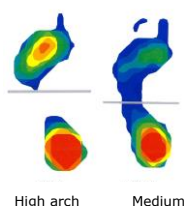


- ① The finest and durable cow hide is actively breathing, absorbent and provides a pleasant and hygienic microclimate in the shoe
- ② The latex-free active carbon with highly efficient filtration effect neutralizes foot odour, let the foot breathe, provides optimal foot hygiene
- ③ The heel pad provides shock absorbing, relieves the heel, joints, hip, spine, neck
- ④ The metatarsal pad prevents splayfoot and alleviates symptoms of splayfoot
- ⑤ The extra high anatomical shape efficiently supports the longitudinal arch and prevents symptoms of fatigue

Sizes available

36 – 46

- Tip



High arch Medium

- When & how to offer?

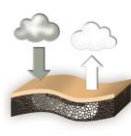
- Arguments

- ▶ 20 to 25% of the population own a pronounced high longitudinal arch (hollow feet).
- ▶ VIVA HIGH prevents from constant load and fatigue, minimises spotted pressure points.

- ▶ Let test already while trying shoes.
- ▶ Let feel the comfort: put one foot support into the left shoe and let compare left and right.

- ▶ „If you have a hollow foot the whole body weight rests on a surface which is smaller than a play card. This spotted pressure will be comfortably reduced by VIVA HIGH.“

Comfort	● ● ● ● ●
Odour Stop/Hygiene	● ● ● ● ●
Clima Control	● ● ● ● ●



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